FUNDING OPTIONS FOR SCHOLASTIC ESPORTS

NO BUDGET? NO PROBLEM!

Asking a principal, superintendent, or foundation/grant for money for esports won't go very far if they don't understand the tremendous benefits of esports.

Asking them for a scholastic program like *Gaming Concepts* that shows improvement in students' grades, attendance, and mental health in self-esteem and self-efficacy gets their attention and their spending money.

ESSER FUNDS

Provisions
Purchasing educational technology (including hardware, software, and connectivity)

Mental Health Services
Resources to address the individual needs of the individual leader's school

CTE/PERKINS

Schools can pay for esports labs using CTE funding

Focusing your funding around CTE resources or curriculum like our STEM.org accredited *Gaming Concepts Fundamentals, Exploring Interactive Media, Shoutcasting, Streaming,* and *Cybersecurity* courses can benefit your esports programs as well

CURRICULUM

Gaming Concepts is a course series that can be used as a class resource or a full curriculum that a school or district could pull from this funding line. It's no different than purchasing an online textbook, *Teachers Pay Teachers* lessons, or other school subscriptions like Kahoot, typing.com, Quizizz, etc.
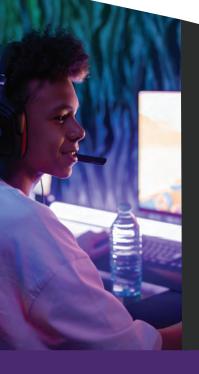
FOUNDATIONS

Many schools have foundations that teachers can apply to and receive classroom grants.

Like grants, foundations want to see evidence-based data to show improvement in students in areas like grades, attendance, and mental health. *Gaming Concepts* can do that.

ATTENDANCE

Some schools have line items in their budgets to use specifically for improving attendance.

Schools sometimes schedule CTE/STEM elective classes that incorporate scholastic gaming to motivate students to get to school on time for their favorite class.

GRANTS

Grants in STEM and CTE are in abundance right now. The *Gaming Concepts* series is STEM.org approved and is written to meet CTE pathway standards. Grants want evidence-based research showing students' improvement as a result of what is being implemented. *Gaming Concepts* provides that research.

Need more ideas for growing an excellent scholastic gaming or esports program? Ask our education specialists for assistance. Visit **gamingconcepts.gg** to schedule a time.